

Accounting Movie Review Rubric

	Grade A	Grade B	Grade C	Grade D	Grade E	Incomplete
2-3 Pages (8.5 Points)	Length is 2-3 pages (double spaced, 12 point, Times New Roman).	Length is slightly less than two pages or slightly more than three pages (double spaced, 12 point, Times New Roman).	Length is less than a page and half or more than three and half pages (double spaced, 12 point, Times New Roman).	Length is less than one page or more than four pages (double spaced, 12 point, Times New Roman).	Length is less than half page or more than five pages (double spaced, 12 point, Times New Roman).	Student did not attempt requirement.
Overview of the Film (9.5 Points)	Concise discussion of the film is provided. Discussion demonstrates a clear understanding of the film, includes proper paraphrasing of the main components of the film, is organized in a logical flow/order and makes use of proper transitions from one idea to the next.	Discussion of the film is provided. Discussion demonstrates an understanding of the film, includes proper paraphrasing of most of the main components of the film (although some may be missing), is generally organized in a logical flow/order and some proper transitions are used.	Discussion of the film is provided. Understanding of the film is not fully demonstrated or some critical components of the film are missing from the discussion provided or ideas may be in random order and/or not logical.	Discussion of the film is provided but understanding of the film is not demonstrated and/or critical components of the film are missing from the discussion provided and/or ideas are in random order and/or not logical.	Overview of the film is not discussed.	N/A
Discussion of the Fraud (9.5 Points)	Concise discussion of the fraud provided with sufficient supporting details/examples referenced. Information discussed was correct (in fact).	Discussion of the fraud provided with some supporting details/examples referenced. Information discussed was materially correct (in fact).	Discussion of the fraud provided with little or no supporting detail/examples referenced or the information discussed was incorrect in some respects (in fact).	Discussion of the fraud is mentioned but no supporting detail/examples are referenced and/or the information provided was materially incorrect (in fact).	The fraud is not discussed in the paper.	N/A
Social Responsibilities (9.5 Points)	The responsibilities (and societal obligations) associated with the accounting and auditing professions, those licensed as CPA's, CPA firms, and/or government and organization officials were clearly and critically considered. Where applicable, references are made to class content, subject matter, and/or the legal/regulatory environment.	The responsibilities (and societal obligations) with the aforementioned bodies were considered but not critically considered and/or perspectives were not fully accurate in their application. References were only briefly made to class content, subject matter, and/or the legal/regulatory environment.	The responsibilities (and societal obligations) with the aforementioned bodies were only briefly considered or perspectives were not fully accurate in their application. References to class content, subject matter, and/or the legal/regulatory environment may or may not be included.	The responsibilities (and societal obligations) with the aforementioned bodies were mentioned but not directly discussed in the paper. Proper references to class content, subject matter, and/or the legal/regulatory environment were not included.	The responsibilities (and societal obligations) with the aforementioned bodies were not discussed in the paper. Proper references were not included.	N/A
Ethical components (9.5 Points)	Ethical conduct and behavior was clearly and critically considered within the paper with appropriate ethical perspectives accurately applied and justified. Examples discussed included both positive and negative decision-making. Content from the ACC 111 text and/or CTI considerations were clearly integrated.	Ethical conduct and behavior was considered within the paper, but not critically considered and/or perspectives were not fully accurate in their application. Perhaps all examples discussed were negative in nature. Content from the ACC 111 text was only briefly integrated.	Ethical conduct and behavior was only briefly considered within the paper or perspectives were not fully accurate in their application. Where discussed, examples given were all negative in nature. Content from the ACC 111 text may or may not be integrated.	Ethics is mentioned but not directly discussed in the paper. Content from the text is not integrated.	Ethics is not discussed in the paper. Content from the text is not integrated.	N/A
Update on Individuals (9.5 Points)	Update on Ken Lay, Jeff Skilling, Andy Fastow and the Arthur Anderson Firm provided. Update includes results of trial and where the individuals or company are/is now. Update provided was correct (in fact).	Update on all but one of the individuals/company listed under "Grade A." Update still includes results of trial and where the individuals or company are/is now. Update provided was materially correct (in fact).	Missing two or more individuals (or the company) listed under "Grade A" or did not provide a "full" update as listed under "Grade A" or the update provided incorrect in some respects (in fact).	Missing three or more individuals (or the company) listed under "Grade A" and/or did not provide a "full" update as listed under "Grade A" or the update provided was materially incorrect (in fact).	Missing three or more individuals (or the company) listed under "Grade A" and the update provided was materially incorrect (in fact).	Student did not attempt requirement.
Summary/Conclusion (9.5 Points)	Summary demonstrates a strong focus and concisely summarizes the main points/sections listed in the paper. Organization of summary is logical and coincides with the framework of the paper.	Summary demonstrates a focus and summarizes the main points/sections listed in the paper. Organization of summary coincides with the framework of the paper.	Summary demonstrates little focus or does not highlight the main points/sections listed in the paper. Summary is slightly too long or too short or does not coincide with the framework of the paper.	Summary demonstrates lack of focus and/or does not highlight the main points/sections listed in the paper. Summary is too long or too short and/or does not coincide with the framework of the paper.	Summary has no focus and/or does not highlight the main points/sections listed in the paper and/or is not present. Summary is too long or too short and does not coincide with the framework of the paper.	Student did not attempt requirement.
Grammar (9.5 Points)	No spelling or grammar mistakes are noted and paper includes proper sentence structure. Sources are cited in APA format.	Less than four grammar mistakes noted (i.e. grammar mistakes do not distract the reader or take away from meaning). Sentences are still structured correctly. Sources are cited in APA format.	Less than eight grammar mistakes noted (i.e. grammar mistakes begin to distract the reader or take away from meaning). Most sentences are still structured correctly. Sources are cited.	Less than eleven grammar mistakes noted and/or sentences are often not structured correctly (i.e. grammar mistakes distract reader or take away from meaning). Sources are not cited.	Eleven or more grammar mistakes noted (i.e. grammar mistakes distract reader and take away from meaning). Sources are not cited.	N/A

Total Points - 75

2-3 Pages (8.5 Points)
 Overview of the Film (9.5 Points)
 Discussion of the Fraud (9.5 Points)
 Social Responsibilities (9.5 Points)
 Ethical components (9.5 Points)
 Update on Individuals (9.5 Points)
 Summary/Conclusion (9.5 Points)
 Grammar (9.5 Points)

Total 0
Percent 0%